



2011-2012 LINCOLN-WAY PROSPECTS TRAVEL BASEBALL

"The 2010 9U C.A.B.A. World Series Champions"

"The 2009 9U & 2010 10U C.A.B.A. World Series Runner-Up" (Back-to-Back)

Travel Baseball Select's National 16th Ranked 9U Team & 22nd Ranked 11U Team (2011)

Presidential Volunteer Service Award Gold Recipient: 2008, 2009, 2010, 2011

SPONSORSHIP LETTER

Dear Merchant or Sponsor:

The Lincoln-Way Prospects provide athletic training and educational benefits in character and sportsmanship within the Lincoln-Way area community; promoting the development of amateur youth sports via metro travel baseball. Through the hard work and dedication of a group of volunteers from your community, young men can develop their self-confidence, camaraderie, gain leadership abilities, improve their athletic skills, and represent their community and State. We play games throughout the Lincoln-Way area, various counties, NW Indiana, and we receive local press coverage and we travel to more than a dozen other communities during the season.

The Lincoln-Way Prospects Travel Baseball youth organization is comprised of children between the ages of 8-12, who will compete locally and throughout Illinois against other competitive baseball programs. The team is also contending for a 2012 Midwest Regional Championship and will compete in a national championship at the 2012 C.A.B.A. or U.S.S.S.A. 9U, 10U, 11U and 12U World Series at a venue to be announced for 2012. Our 12U team is also seeking a berth into the Cooperstown Dreams Park tournament in New York.

Lincoln-Way Prospects Travel Baseball is a member of both the Northern IL Metro League (NIML) and Kiii™ Travel Network Alliance, and is 100% self-funded. The team relies on players' fees, family fund raising and sponsorship to cover all expenses. Expenses include but are not limited to equipment, uniforms, umpires, field improvement, and tournament fees. Our coaching staff is 100% volunteer and experienced. Therefore, 100% of your sponsorship benefits the program! We are currently seeking sponsors to help defray the costs of our upcoming season. Our sponsors are recognized in a number of ways, depending on their level of advertisement.

- 1) Placement on the team banner** - Banners accompany the team to all games and tournaments, offering wide exposure throughout the Will and Cook county area, and in some cases beyond.
- 2) Sponsor Recognition Plaque** – Ads at or above \$250 receive a first-class, large recognition plaque with team photo and business name so you can proudly display your community support!
- 3) Recognized on our main website** throughout the season! The Prospects' website receives hundreds of local visitors per month, thousands per season, helping our sponsors grasp great exposure. It is known as the premier youth website in the Will County area – recognized for quality, thorough, team-oriented, and parent useful while fostering athletic and academic importance in amateur youth sports.
- 4) Recommended sponsor patronage** to our friends and families. In other words, when possible we believe in supporting our sponsors first.

If you have any questions or would like more information please contact Ron Dawson, a team administrator certified with N.Y.S.A.A. and N.Y.S.C.A., at (815) 483-4978 or visit our team website listed below. Our team volunteers are also distributing sponsor forms. We truly appreciate your sponsorship support at any level.

Please complete the attached 'Community Sponsorship' form for sponsorship levels.

Checks are made payable to: Lincoln-Way Prospects Travel Baseball

You may also contact one of our Sponsorship Directors to arrange a pick-up of the information from you in-person!

Sincerely,

Lincoln-Way Prospects Travel Baseball
www.lwprospects.com

PLEASE REMIT TO:

RON DAWSON • c/o LINCOLN-WAY PROSPECTS • 2765 SUNRISE LANE • NEW LENOX, IL 60451